

Sponsorship Opportunities
Deep South Peruvian Horse Club Classic XV
March 26, 27, and 28, 2010
Kirk Fordice Equine Center, Mississippi Fairgrounds
Jackson, MS

Gold Sponsors - \$500 - BEST VALUE

- Color logo on show posters
- Full page color ad in the Program Book/Membership Directory (*\$175 value*)
- Gold Sponsor listing in the Premium and Program Books*
- Multiple recognitions as Gold Sponsor by show announcer each day during the show
- Opportunity to hang banner in the arena (*\$100 value*)
- Sponsorship of one (1) Champion of Champions Class, one (1) Championship class, and one (1) regular class (*\$135 value*)
- Recognition as Gold Sponsor at club dinner
- Link on club website (www.dsphc.com) for 6 months

Additional benefit for ranch sponsors:

- One end stall included (*\$120 value*)

Additional benefits for corporate sponsors:

- Ability to display product at show
- Opportunity to distribute special offers/product information/samples to show attendees

Silver Sponsors - \$300

- Full page b&w ad in the Program Book (*\$100 value*) may upgrade to color for \$75 add'l
- Silver Sponsor listing in the Premium and Program Books*
- Multiple recognitions as Silver Sponsor by show announcer each day during the show
- Opportunity to hang banner in the arena (*\$100 value*)
- Sponsorship of one Championship class and one High Point or Special Award (*\$90 value*)
- Recognition as Silver Sponsor at club dinner
- Listing on club website (www.dsphc.com) for six (6) months

Additional benefit for corporate sponsors:

- Opportunity to distribute special offers/product information/samples to show attendees

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Bronze Sponsors - \$200

- Full page black & white ad in the Program Book (*\$100 value*)
- Bronze sponsor listing in the Premium and Program Books*
- Recognition as Bronze Sponsor by show announcer each day during the show
- Sponsorship of one (1) Special or High Point Award and one Regular Class (*\$75 value*)
- Recognition as Bronze Sponsor at club dinner

Additional benefit for corporate sponsors:

- Opportunity to distribute special offers/product information/samples to show attendees

Class and Award Sponsorships**

Champion of Champions:	\$ 60
Championships, High Point & Special Awards:	\$ 45
Regular Class Sponsorships:	\$ 30

Advertising:

Arena Banner:	\$100	
End Stall Upgrade**:	\$ 50	(pay for stall – upgrade to end for this surcharge)

Program Book/Membership Directory:

Color outside back cover:	\$300	Full page black & white:	\$100
Color inside front cover:	\$275	Half page black & white:	\$ 75
Color inside back cover:	\$225	Quarter page black & white:	\$ 50
2 Page color centerfold	\$400	Business Card size black & white:	\$ 25
Full page color:	\$175		

Classified ad: \$ 35

(Includes classified text ad in Program Book and sixty (60) days on the DSPHC website. If a horse is advertised for sale, the owner will also receive a yellow ribbon to affix on the horse's number to be worn in the arena during competition. Attendees will be informed that horses with yellow ribbons on their number are being offered for sale.

** Premium Books (containing show entry forms) are mailed out all over the south in advance of the show; Program Books are distributed to all show attendees and include a DSPHC Club Membership Directory. Deadline to be included in Premium Book is February 4, 2010. Program Book deadline is March 10, 2010.*

*** Subject to Availability*